



**EVANGEL UNIVERSITY AKAEZE**  
**STAFF PROFILE**



**PERSONAL INFORMATION**

<b>Job Title</b>	Lecturer I				
<b>First Name</b>	Raphael				
<b>Middle Name (initial)</b>	A.				
<b>Surname</b>	Ekwunife				
<b>Official Email</b>	<a href="mailto:raphekwunife@evangeluniversity.edu.ng">raphekwunife@evangeluniversity.edu.ng</a>				
<b>Social Media Handles (links preferable)</b>					
<b>Facebook</b>	<a href="https://www.facebook.com/raphael.ekwunife.58">https://www.facebook.com/raphael.ekwunife.58</a>	<b>Twitter</b>		<b>LinkedIn</b>	<a href="https://www.linkedin.com/in/raphael-abumchukwu-ekwunife-ph-d-0448bb21b/">https://www.linkedin.com/in/raphael-abumchukwu-ekwunife-ph-d-0448bb21b/</a>
<b>ORCID Number</b>	000-0002-8157-1635	<b>Google Scholar ID</b>	Ekwunife, Raphael Abumchukwu		

**WORK/OFFICE INFORMATION**

Programme	Mass Communication
Department	Mass Communication
College	Arts and Social Sciences

**BIOGRAPHY (EDUCATION/PROFESSIONAL EXPERIENCE/PROFESSIONAL ACCOMPLISHMENTS)**

Dr. Ekwunife Raphael Abumchukwu is a Lecturer in the Department of Mass Communication, Evangel University Akaeze, Ebonyi State, Nigeria. Dr. Ekwunife joined the ivory towers after over a decade of effective teaching and administration in Nigerian Correctional Service Special School Abakaliki; a system in which he was a pioneer instructor in Nigerian prisons, which has also greatly influenced his research interests in the study and practice of Public Relations for behaviour modification in a penal system as evident in his publications, PGDE, MSc, and PhD studies.

Dr. Ekwunife Raphael has a PhD Degree in Mass Communication with specialty in Public Relations and Advertising from the Enugu State University of Science and Technology, Enugu. He obtained a Master's Degree in Mass Communication with specialization in Public

Relations and Advertising from the Ebonyi State University Abakaliki, Ebonyi State.

Primary to his qualifications are a BSc Degree in Mass Communication and BA Degree in Theatre Arts, both from the Nnamdi Azikiwe University Awka, Anambra State, Nigeria. Dr. Ekwunife also holds a Post Graduate Diploma certificate in Education from the National Teachers' Institute Kaduna in affiliation with the Usman Dan Fodio University, Sokoto.

Dr. Ekwunife has numerous publications in local and international publishing spaces including the highly rated Clarivate Analytics where two-third of his publications are domiciled. He has attended and presented papers at national and international conferences including the 24<sup>th</sup> international 2022 AIDS conference in Montreal, Canada. He is a member of the African Council for Communication Education (ACCE),- the highest body of communication professionals in Africa, and has participated in over thirty workshops and seminars, particularly on Teaching Skills, Methodology, Classroom Management, Special Education and Social Relations.

#### ACADEMIC QUALIFICATIONS

S/N	INSTITUTIONS ATTENDED	DEGREE(S) AWARDED	YEAR
1	Enugu State University of Science & Technology Enugu	PhD	2022
2	Ebonyi State University Abakaliki Ebonyi State	M.Sc, Mass Communication	2016
3	National Teachers' Institute Kaduna	PGDE, Education	2009
4	Nnamdi Azikiwe University Awka	BSc, Mass Communication	2002
5	Nnamdi Azikiwe University Awka	BA, Theatre Arts	2003
6	Adolo College Benin City Edo State	SSSCE	1994
7	Ezeike Memorial Primary School Nibo Awka South Anambra State	FSLC	1988

#### RESEARCH INTERESTS

S/N	INTERESTS
1	Public Relations & Advertising
2	Social Media/New Media
3	Special Education
4	Peace & Conflict Resolution

#### MEMBERSHIP OF PROFESSIONAL BODIES

S/N	PROFESSIONAL BODY
1	African Council for Communication Education (ACCE)